



Milan Medical School,

Ambrosiana University,

World Health Committee (CSN).

NATIONAL WEBINAR

The Paradigm Shift in Medicine and in the Concept of Health, and the Clinical Effectiveness of the Person-Centered Clinical Method (PCCM)

Seminar by **Prof. Giuseppe R. Brera, Vito Galante, Mariangela Porta** 📅 April 7, 2026 – ⌚ 9:00 PM (CET) With the patronage of the **World Health Committee**, the **National Health Committee**, and the **Italian Society of Adolescentology and Adolescent Medicine** 🖥️ **Platform: Zoom**

Introductory webinar to the **post-graduate clinical and scientific Master programs** and to the **Licentia Docendi in Person-Centered Medicine** of the **Scuola Normale Superiore di Medicina** and the **Medical School of Milan – Ambrosiana University**.

🎤 Seminar Overview

Medicine is undergoing a profound transformation: from disease-centered to **person-centered**, from diagnosis as a technical act to care as a **relational, predictive, and personalized process**.

Prof. **Giuseppe R. Brera**, author of the Paradigm of Person-Centered Medicine and founder of the **Person-Centered Clinical Method (PCCM)**, will guide a seminar focused on:

- how the very concept of health has changed
- why Medicine must adopt a new epistemological and clinical paradigm
- which evidence demonstrates the clinical effectiveness of PCCM
- how this method revolutionizes the doctor–patient relationship, prevention, diagnosis, and therapy

An essential event for **physicians, nurses, researchers, educators, and health professionals**.

📋 Main Topics

◆ **1. The New Paradigm of Medicine** • From disease-centered to person-centered Medicine • Epistemological, clinical, and educational implications • Health as a dynamic and semiological process of creative adaptation

◆ **2. The Person-Centered Clinical Method (PCCM)** • Structure, phases, and tools of the method • Scientific and clinical evidence of effectiveness • Applications in general practice, specialties, and prevention

◆ **3. Applying Person-Centered Medicine with Adolescents – The Adolescentologist’s Decalogue** (Prof. Vito Galante and Prof. Mariangela Porta)

◆ **4. Presentation of the Faculty of the Scuola Normale Superiore di Medicina and of the post-graduate Master programs of the Medical School of Milan**

◆ **5. Closing Lecture: “The need for the Italian healthcare system to adapt to Person-Centered Medicine, the new paradigm of Medicine, in light of the World Health Charter”** (Prof. Orazio Schillaci – Minister of Health, invited)

Speakers

Moderator: Prof. **Claudio Violato** – University of Minnesota & Ambrosiana University, Dept. of Medical Education (Director) – Pro-Rector, Ambrosiana University – Co-Founder, International Committee for the World Health Charter – World Society of Person-Centered Medicine

Prof. Giuseppe R. Brera

• Rector of Ambrosiana University • Director of the Medical School of Milan and Person-Centered Medicine International Academy • Founder of the paradigms of Person-Centered Medicine, the Person-Centered Clinical Method, and Adolescentology • Author of numerous works on person-centered medicine, clinical epistemology, health promotion, and adolescentology • Coordinator of the International Committee for the World Health Charter and the International Committee for the Youth Charter • Editor-in-Chief of *Person-Centered Medicine Journal* and *Medicine, Mind and Adolescence* • Co-Founder of the World Society of Person-Centered Medicine

Prof. Vito Galante

• Director of the Creative Parenting Laboratory of the Parents’ Academy • Director of the Research Laboratory in Adolescent Medical Counselling of the Medical School of Milan • Vice-President of the Italian Society of Adolescentology and Adolescent Medicine • Author of several publications on person-centered medicine and adolescentology

Prof. Mariangela Porta

• Director of the Adolescent Gynecology Service of the Medical School of Milan • International Award in Person-Centered Obstetrics and Gynecology • National Secretary of the Italian Society of Adolescentology and Adolescent Medicine

Opening Address

The program will be introduced by **Dr. Stefano Ojetti**, President of the Italian Catholic Medical Association (AMCI), on the theme: **“The Mission of the Physician.”**

Date and Time

 **Tuesday, April 7, 2026** ⌚ **9:00 PM (CET)**  **Zoom** – link sent to registered participants

Registration

Participation is free but requires registration by writing to: ✉ segreteria@scuolamedicamilano.it
Registration is automatic upon sending the request; the link will be provided.

Information and Master program details are available on the website of the Medical School of Milan. ☎ **393 643 4088**

Why Participate

- To understand the future of Medicine and health, especially for vulnerable populations
- To acquire innovative, scientifically grounded clinical tools
- To integrate the biological, psychological, relational, and value-based dimensions of care
- To update your practice with an internationally recognized method
- To contribute to the paradigm shift needed in the Italian Healthcare System